Erhard Friedberg’s \textit{Multimedia Encyclopedia in Organization Theory} is unique.

Its 233 video clips offer a structured encounter with those who made organization theory. 31 of the most eminent organization theorists recount their explorations and findings, and illustrate their reasoning in interpreting the unexpected results of their seminal field-studies.

Some 300 articles by 59 American and European contributors document the chronology of 17 approaches to the study of organization, providing an overview of the state of the art in the discipline. Together, these materials paint a concrete and lively picture of the progressive construction of this body of knowledge from Taylor to today.

Who are the interviewees?

They all are leading figures in organization theory. All interviews have been taped within the larger project of "The Living Archives of the Theory of Organization," directed by Professor Erhard Friedberg.

\emph{In alphabetical order} (*= Nobel Prize of Economics)


Contents

- The chronology screen: it displays 17 approaches to the study of organization from Taylor to today.
- 281 entries to the presentations of 17 approaches and 14 seminal studies, 78 general articles, 92 book-presentations, and 80 biographies.
- 233 video clips
- A search engine which provides the possibility to launch a search by theme or by author inside the 281 texts and inside the bibliography (+1100 titles).
- A quiz of some 350 questions.

For who?

The academic community will find in this encyclopedia new, exciting material for teaching and learning, making organization theory a human encounter as well as an intellectual adventure.

The practitioners of organizations will find evidence of the underlying pragmatism of much organizational analysis and gain insights on many of its implications for the current practice of organization and management.

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\footnote{Erhard Friedberg is full professor of Sociology at Sciences Po Paris. He is one of the founders of the "French school of organizational sociology." His books and articles have been translated into Chinese, English, German, Italian, Japanese, Polish, Portuguese, and Spanish.}